Regulation

of Raduzhka-2016 International Arts and Crafts Children's Contest

The International children's arts and crafts contest Raduzhka–2016 shall be held by Togliatti Arts museum with support rendered by the Department of culture of the mayor's office of the city of Togliatti and the Museum's Trustee, commercial RTS-bank in four topics:

- "Where does the Homeland begin" (devoted to the 70 years anniversary of the Great Patriotic War);
- "Fairy-tale, music, ballet" (dedicated to 175 years anniversary of the Russian composer Petr Ilyich Tchaikovsky);
- "The fantasy world of the Grimm brothers". (devoted to the 230 years anniversary of the story-tellers);
- "My home is planet Earth" (attitude of care to Nature and people). The topic was introduced by the initiative of RTS-bank.

broken down by three age categories:

- Junior: 4-7 years old (inclusive);
- Middle: 8-11 years old (inclusive);
- Senior: 12-16 years old (inclusive).

1. Aims and tasks of the contest.

1.1. Aim of the contest is to develop and promote children's artistic expression.

1.2. Tasks of the contest:

- 1.2.1. Reveal and support children gifted in fine arts and encourage their creative skills.
- 1.2.2. Develop learning capabilities of children.
- 1.2.3. Form a positive attitude of children towards fine arts and provide public significance to their creative activities.

2. Contest timeframe, place, and order:

The contest will be held in three stages:

2.1. Stage I – registration of contestants' creative works – October 3 to October 31, 2016 (registration shall be held at Togliatti Arts museum, Lenina Boulevard, 22, Togliatti, Samara region, 445021 Russia (right-hand side of the building).

No works received after October 31, 2016 will be allowed to compete.

The authors of the received works shall be the participants of Stage I of the contest.

- 2.2. **Stage II** contest examination and selection of works for the final exhibition of the contest, which will take place on November 14.
- 2.3. Exhibition based on the results of the International contest of Children's arts and crafts Raduzhka-2016 (hereinafter referred to as the Contest) shall be held within **December 15, 2016 to January 15, 2017.** The gala-opening ceremony of the final exhibition **December 8** (**Thursday**) at 15.00.
- 2.4. **Stage III** the work of the panel of judges at the final exhibition.
- 2.5. Final event of the contest includes compliments to the contestants, award nomination with prizes and certificates of honor; the award nomination of the winners of the International children's contest of arts and crafts Raduzhka-2016 shall be carried out on December 22 (Thursday) at 15:00 at Togliatti Arts Museum.
- 2.6. The information on the contest presented via mass media and the web; the Regulation of the contest shall be sent to arts schools and studios of Togliatti and other cities and made available to anyone interested upon demand. The participants who have sent their works to participate in the contest shall register, and their contest-relevant data based on the contest results shall be posted on the website of Togliatti Art Museum: http://www.thm-museum.ru, section "Contests", sub-section "Raduzhka contest".

3. Contestants.

- 3.1. The participants that may qualify for the contest shall be:
 - all children and adolescents of ages indicated herein, studying at art school and art departments of regular educational institutions, taking classes at arts studios, applied art groups, as well as the individual young artists of Togliatti and other cities.
- 3.2. On the date of the contest, the participant shall be listed as a student of any such educational institutions, unless he or she is an independent artist.

4. Requirements to contest works.

- 4.1. The painted works presented for the contest shall be executed in gouache, aquarelle, crayon, felt pen, ink, and pastel techniques, as well as the applied art works batik, ceramics, and tapestry created in 2015-2016 and complying with the topics defined above. The pastel works shall be lacquered and interlaid with tracing paper.
- 4.2. A single contestant shall register max. three works with dimensions **min. 30x40 cm** and **max. 60x80 cm**, complying with the topics defined above.
- 4.3. The works are only accepted without wrapping, frames, passé-partout, or image borders. Batik shall be fully ready and framed.
- 4.4. A contestant (individual or institution) along with presentation of the works shall fill in an application for participation in the contest in name of the Museum director. The application shall be filled in and printed twofold. One copy shall be glued onto the folder with painted work(s). The contestant shall submit the second copy for registration to the contest organizing committee. Also, the contest organizing committee shall received an electronic application of established form, to the museum's e-mail address: kartgal@mail.ru.

As far as the institutions goes, the application shall be of established form (see Attachment 1). Each participant shall be assigned a number that will be indicated on the work's sticker, complying with the contestant's number in the registration application.

Independent artists shall submit applications of established form (see Application 2).

- 4.5. Nonresident participants shall send their drawings in a plastic postal bag packed in hard folder or thick cardboard.
- 4.6. Every contest artwork shall bear a printed sticker of established form (reverse side, upper left corner, see Attachment 2) with all relevant data on it. No pieces of work shall be accepted without such sticker.
- 4.7. The head of the educational institution or individual contestants shall be responsible for any errors in presented information.
- 4.8. Pieces of work sent in unsuitable form (folded, creased, etc.) shall not be accepted to contest.

Ceramic works shall be thoroughly wrapped and bear relevant legends "Glass! Handle with care!"

4.9. Works of collective effort shall not be allowed at the contest.

5. Evaluation criteria.

- Author's design of the work.
- Manifestation of artistic image.
- Content-richness in artistic image manifestation
- Expressiveness and emotionality of the work.
- Distinctive composition of the work

6. Sponsorship and resource provision

- 6.1. The contest shall be prepared and carried out at the expense of:
 - The Organizers;
 - The sponsor and Trustee contributions.

7. Set up and operation of the organizing committee and the panel of judges.

- 7.1. Cast of organizing committee:
 - 1. Chair person of the organizing committee
 - 2. Museum trustees
 - 3. Sponsors of the International Arts and Crafts Children's contest "Raduzhka-2016"
 - 4. Director of Togliatti Arts Museums.
 - 5. Art experts.
- 7.2. The organizing committee reserves the right to form the panel of judges of the contest from the members of the organizing committee and guest international specialists of fine arts, with **S.G. Galeta**, the Distinguished Artist of Russian Federation.
- 7.3. Within the timeframe, set forth in clause 2.1 above, the Jury shall examine and select the best contest works for final exhibition; the results will be posted at the website of Togliatti Arts Museum, section "Contests", sub-section "Raduzhka contest".
- 7.4. During the final exhibition, the panel of judges shall summarize the contest results and announce the winners: Grand Prix; 1st place, 2nd place and 3rd place in each age and topical categories. The results will be posted at the website of Togliatti Arts Museum, section "Contests", sub-section "Raduzhka contest".

8. Summary of results. Awards nomination.

- 8.1. The results of the contest shall be announced at the final contest event as per clause 2.5. of this Regulation.
- 8.2. Awarding the nominations on each topic and age group shall be accompanied with honor certificates – 1, 2, 3 grades and distribution of the following prizes:

Grand-Prix - Grand-Prix certificate, a Raduzhka ceramic statue, symbol of the contest, memorable prize;

I place – certificate 1st grade, a Raduzhka ceramic statue, memorable prize; II place – certificate 2nd grade, memorable prize; III place – certificate 3rd grade, memorable prize.

- 8.3. Applied artworks shall be singled out as a separated nomination, with 3 (three) places, under the suggested topics or under the general age category between 4 to 16 y.o.
- 8.4. All the contestants shall receive certificates of contestant and memorable prizes. Foreign and non-resident contestants shall receive certificates and memorable prizes on 'collect-on-delivery' condition.

The participants of the final exhibition and the teacher have the right to visit the exhibition on a free-of-charge basis throughout its entire duration.

- 8.5. The panel of judges is entitled to introduce special prizes for the final awarding of the contest winners.
- 8.6. The artworks marked by the panel of judges and awarded with prizes, will be accepted into the Museum fund, collection of children's drawings.
- 8.7. As per the results of the exhibition visitors' vote, the best artwork shall be selected to receive the People's Choice Award from commercial CJSC RTS-bank
- 8.8. The artworks sent to the International contest of Children's arts and crafts Raduzhka-2016 and not awarded shall be collected by their authors within one month from the date of closure of the final exhibition. No artworks shall be subject to return upon expiry of that period.

All contest-related information is timely available on the website of Togliatti Arts Museum: http://www.thm-museum.ru and the Museum's groups in the social networks: vk.com/togliatty.art.museum; www.facebook.com/thmmuseum

Additional information is available by inquiry by phone nos. +7 (8482) 48-20-89, +7 (8482) 40-30-98 or by e-mail address kartgal@mail.ru

Attention: Organizing Committee Director MBUK THM M.V. Baranova

Application*

for participation in the International contest of children's arts and crafts Raduzhka-2016 1
(full title of institution or organization) 2. Postal address, incl. ZIP code:
3. Contact telephone nos.:
4. E-mail address:
5. Name, surname of the head of institution:
(please indicate full name(s) and surname) 6. Name, surname of the teacher:
(please indicate full name(s) and surname)
7. Names, surnames of contestants, dates of birth (age), home addresses, telephone nos.*:
(please indicate full name(s) and surnames) 8. Names, surnames of contestants, quantity and title(s) of artworks presented to contest*:
(title of contesting artwork (each of the presented pieces), reference to contest topic, year of creation (each of presented pieces), materials and techniques applied (each of presented pieces), overall dimensions of the artwork, horizontal and vertical directions)
9. Date of submitting of an application:
10. Date of receipt of application: (to be filled in by the contest committee)
Head of institution
(stamp)

(signature)

^{*}Applications from behalf of an institution are made as a general list of contestants.

^{*}Application shall be filled in by printing; in case of hand-written filling in of the application, the handwriting should be max. clear. Illegible applications shall not be accepted to contest.

Attachment 2
Attention: Organizing Committee
Director MBUK THM
M.V. Baranova

Application*

for participation in the International contest of children's arts and crafts Raduzhka-2016 (for independent artists)

1. Name, surname of contestant, date of birth (age)
(please indicate full name(s) and surname)
2. Postal address with ZIP code:
3. Contact telephone nos.:
4. E-mail address:
5. Name, surname of the teacher:
(please indicate full name(s) and surname)
6. Quantity and title of artworks presented to contest:
(title of contesting artwork (each of the presented pieces), reference to contest topic, year of creation (each of presented pieces), materials and techniques applied (each of presented pieces), overall dimensions of the artwork, horizontal and vertical directions)
7. Date of submitting of an application:
: 8. Date of receipt of application: (to be filled in by the contest committee)
Signature

*Application shall be filled in by printing; in case of hand-written filling-in of application, the handwriting should be max. clear. Illegible applications shall not be accepted to contest.

Attachment 3

Sample sticker of a contesting artwork

(reverse side, in printed letters, top left corner)

No. of contestant in this application: no. 1

Contestant: Kulakova Maria, 6 y.o.

Title of work: "Around the world on the unicorn", nominated topic "Unusual in routine!» (Wonders in common life), 2012, applied technique: paper, gouache, 50 x 65 cm

Teacher: Ryzhikova Elena Alexandrovna

Official name of institution: ANO DO "Planet of childhood LADA", kindergarten no. 164 «Nice news»

Address of institution, incl. ZIP code: 445051, Russia, Samara region, Togliatti, Stepana Razina avenue. 61

Head of institution: Mikhaleva Irina Alexandrovna Telephone nos.: +7 (8482)600-164, +7 (8482)600-264

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